

# Investing in SDG Outcomes

PARIS



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# PRI at a glance

Launched in April 2006 at the NYSE, the Principles for Responsible Investment has:

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## UN PARTNERS:

UNEP FINANCE INITIATIVE  
UN GLOBAL COMPACT



**2600+ 89+**

## SIGNATORIES:

ASSET OWNERS,  
INVESTMENT  
MANAGERS  
AND SERVICE  
PROVIDERS



## US\$ TRILLION:

ASSETS UNDER  
MANAGEMENT



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## PRINCIPLES:

RECOGNISING THE  
MATERIALITY OF  
ENVIRONMENTAL,  
SOCIAL AND  
CORPORATE  
GOVERNANCE ISSUES



Data as per March 2016

# THE GLOBAL GOALS

For Sustainable Development



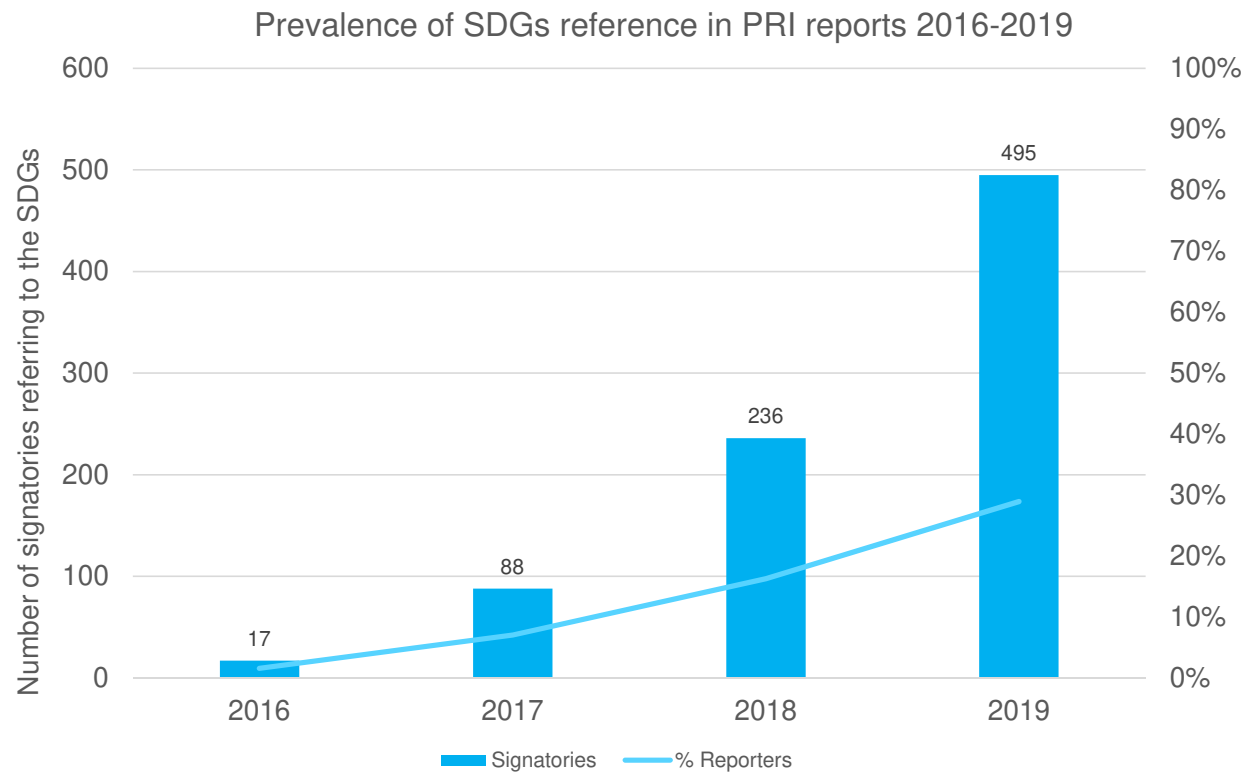
## Role of investors – SDG outcomes

### **Investors contribute to the SDGs.**

- All investments influence *outcomes* in the environment and society
- Substantial and systemic contribution to SDG *outcomes* is possible
- Seek to increase positive *outcomes* and decrease negative *outcomes*

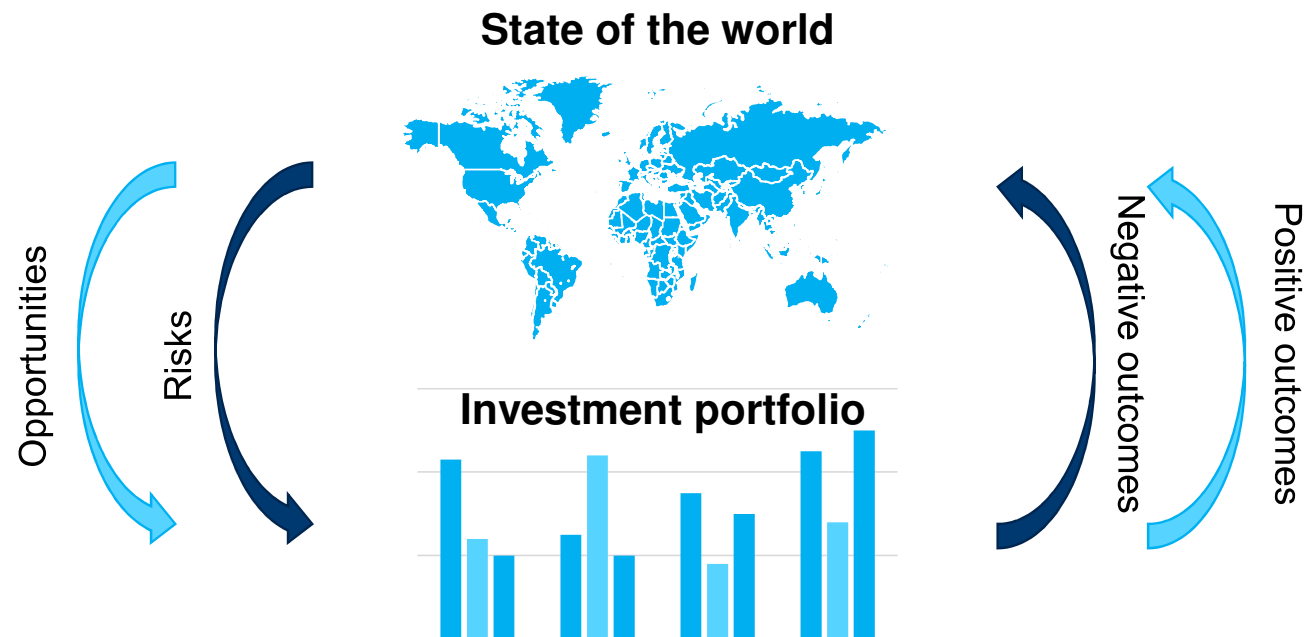
**PRI will support signatories that want to contribute to SDG outcomes.**

## Role of investors – SDG outcomes



*Number of reporters per year: 1073 (2016), 1248 (2017), 1449 (2018), 1710 (2019)*

# Real world OUTCOMES in the investment cycle

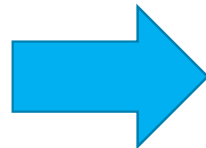


Change in outcomes = impact

# Increase the positive and decrease the negative

Understand the positive and negative *outcomes* from their investments and related activities

Shape those *outcomes*.



1. Assess and Understand
2. Set Policies and Targets
3. Achieve and Monitor Progress – Individual
4. Achieve and Monitor Progress – System



## INVESTOR ACTIONS

- a) Investment allocations
- b) Stewardship of investments
- c) Dialogue with policy makers and key stakeholders
- d) Disclosure and reporting



# The PRI and investor action on the SDGs

