



### Programme

#### Tuesday, 4 July 2017

15:00 – 24.00 Check-in at Santander Financial City Hotel

18:30 – 19:30: Visit to Santander Financial City

20:00: Dinner at Santander Financial City

#### Wednesday, 5 July 2017

08:30 – 09:00 Registration

09:00 – 09:30 Welcome address (Magna I + II)

**Mr. José Manuel Campa**, Global Head of Regulatory Affairs, Banco Santander, Spain.

**Dr. Jesús López Zaballos**, EFFAS Chairman

09.30-10.30 Keynote Address to the 10<sup>th</sup> Summer School (Magna I + II)

“Future of (finance in) Europe”

**Mr. Johan Van Overtveldt**, Minister of Finance, Belgian Federal Government, Belgium.

10.30-11.00 Group Picture & Coffee Break

11:00 – 12:30: Conference (Magna I + II)

“Brexit: Politics and Practicalities”

**Prof. Dr. Leef H. Dierks**, Professor for Finance and International Capital Markets. Lübeck University of Applied Sciences. Germany.

Moderator: **Mr. Graham Bishop**, Consultant on EU Integration: Political, Financial, Economic and Budgetary, United Kingdom.

12.30 – 13.30 Conference (Magna I + II)

“The future of the Asset Management Industry”

**Dr. Philipp Koch**, Partner Asset Management at McKinsey & Co., Germany

13:30 – 14:30 Lunch

#### Wednesday, 5 July 2017

14:30 – 15:45 – Workshop (Magna I + II)

“Fixed Income Valuation and Analysis”

**Prof. Dr. Leef H. Dierks**, Professor for Finance and International Capital Markets. Lübeck University of Applied Sciences, Germany.

15:50 – 17:05 – Workshop (Magna I + II)

“Corporate Finance”

**Mr. Renato Salsa**, Chief Executive Officer of Grace Capital Partners SA, Switzerland

17:10 – 18:25 – Workshop (Magna I + II)

“Portfolio Management”

**Mr. Bertrand Sluys**, Founder and partner of I4G Asset Management, Belgium

19:00 Welcome Cocktail & Dinner

#### Thursday, 6 July 2017

08:30 – 9:00 – EFFAS E-learning (Magna I + II)

“EFFAS ESG training module”

**Mr. Frank Klein**, Managing Director, Deutsche Asset Management, DVFA and EFFAS Board Member and IIRC Member, Germany.

9:00 – 9:30 Conference (Magna I + II)

“Corporate Reporting and European Public Good”

**Mr. Jean Paul Gauzes**, EFRAG Board President, European Financial Reporting Advisory Group (EFRAG)

9:30 – 11:00 Conference (Magna I + II)

Accounting and Corporate Reporting

“IIRC and future challenges for Corporate Reporting”

**Mr. Andrew Jones**, Investors Engagement, The International Integrated Reporting Council (IIRC), United Kingdom.

**Mr. Amaro Luiz de Oliveira Gomes**, Board Member, The International Accounting Standards Board (IASB), United Kingdom

**Mr. Douglas Elespe**, Business & Relationship Management, FIX SCR (affiliate of Fitch Ratings), Argentina.

Moderator: **Mr. Javier de Frutos**, Chairman of the EFFAS Financial Accounting Commission, Spain



Thursday, 6 July 2017	Friday, 7 July 2017
11:00 – 11:30 - Coffee Break	9:00 – 11:00 Conference (Magna I + II)
11:30 – 13:30 – Conference (Magna I + II) “Regulation on Financial Markets/MiFID II”	“The Signal and the Noise. An interactive session on Behavioral Finance, NeuroFinance, Financial Data Science, Artificial Intelligence, ESG (and what it is you should know about these topics but never dare ask)”
<p><b>Mr. Patrice Aguesse</b>, Head of Markets Regulation Division, L'Autorité des marchés financiers (AMF), France</p> <p><b>Ms. Gloria Hernández Aler</b>, Of Counsel, finReg360, Spain</p> <p><b>Mr. Javier Ruiz del Pozo</b>, Director Secondary Markets, Comisión Nacional del Mercado de Valores (CNMV), Spain</p> <p><b>Mr. Roberto Sanchez Garcia</b>, Global Head of Product Governance and Consumer Protection, Banco Santander, Spain.</p> <p>Moderator <b>Mr. Abraham Carpintero</b>, Partner, Legal Financial Services, KPMG Abogados, Spain</p>	<p><b>Dr. Andreas Hoepner</b>, Associate Professor of Finance at ICMA Henley Business School, Reading. United Kingdom.</p> <p><b>Mr. Roland Ullrich</b>, Brain &amp; Business, Consultant and Coach for Neuro Finance. Germany</p> <p><b>Prof. Dr. Markus Arnold</b>, University Bern, Professor of Behavioral and Management Accounting, Switzerland.</p> <p><b>Mr. Andreas Feiner</b>, Arabesque, Head of Value Based research. Germany.</p> <p>Moderator <b>Mr. Ralf Frank</b>, Secretary General &amp; Managing Director, DVFA. Germany.</p>
13:30 – 14:30 Lunch	11:00 – 11:30 - Coffee Break
14:30 – 15:45 – Workshop (Magna I + II)	11:30 – 13:00 Conference (Magna I + II)
“Equity Valuation and Analysis”	“ESG: on the way to mainstream or still a niche topic?”
<p><b>Mr. Hans Buysse</b>, Partner at Clairfield Benelux. Board Member &amp; Treasurer of EFFAS, Vice Chairman of the Belgian Association of Financial Analysts (ABAF), Belgium.</p>	<p>“How to use ESG research tools and other information sources to improve the ESG performance of your investment portfolio”</p> <p><b>Mr. Robert Klijn</b>, founding partner at Fair Impact and Chairman of the Committee for Responsible Investment of the Dutch Association of Investment Professionals, VBA. The Netherlands.</p>
15:50 – 17:05 – Workshop (Magna I + II)	“Integrating ESG in Equity Research and Investment Decision”
“Financial Accounting and Statement Analysis”	<p><b>Mr. Johan Broström</b>, Senior Investment Adviser, Johan Broström AB, Sweden. Member of the ESG Committee of the Swedish Association of Financial Analysts (SFF).</p>
<p><b>Mr. Philippe Giraudon</b>, Advisory in Corporate Finance &amp; Corporate Development, PHG Finance, France.</p>	<p><b>Moderator: Mr. Frank Klein</b>. Managing Director, Deutsche Asset Management, DVFA Board member, EFFAS Board Member and IIRC Council Member. Germany</p>
17:10 – 18:25 – Workshop (Magna I + II)	13:00 – 13:30 - Closing Session (Magna I + II)
“Derivative Valuation and Analysis”	<p><b>Mr. Antonio Torío</b>, Head of founding, Banco Santander, Spain.</p> <p><b>Mr. Jorge Yzaguirre Scharfhausen</b>, Chairman, Instituto Español de Analistas Financieros (IEAF), Spain.</p>
<p><b>Prof. Luc Keuleneer</b>, Full Professor Vrije Universiteit Amsterdam, Advisor Financial Sector and Public Enterprises to the Minister of Finance Brussels, Secretary general ABAF-BVFA, Belgium.</p>	13:30 – 14:30 Closing Cocktail
19:30 Bus available for participants from Santander Financial City to Madrid Centre	
20:00 Dinner at Santander Financial City	
24:00 Bus available for participants from Madrid Centre to Santander Financial City	