



Programme

Tuesday, 3 July 2018

15:00 – 24:00 Check-in at Santander Financial City Hotel

Wednesday, 4 July 2018

08:30 – 09:00 Registration

09:00 – 09:30 Welcome address

Mr. Antonio Torío, Head of funding, Grupo Santander, Madrid,
Dr. Jesús López Zaballos, EFFAS Chairman

09:30 – 10:00 Keynote Address to the 11th Summer School

Mrs. Ana María Martínez Pina, Vice President of the Comisión Nacional del Mercado de Valores (CNMV), Spain

10:00 – 11:00 Keynote

"Euro Area Economic Outlook 2018 - 2020"

Prof. Dr. Leef H. Dierks, Professor for Finance and International Capital Markets. Lübeck University of Applied Sciences. Germany.

Mr. Antonio Cortina, Studies Service Director, Grupo Santander, Madrid. Spain.

11:00 – 11:30 Group Picture & Coffee Break

11:30 – 13:00 Conference

"MiFIDII and implications on the financial markets"

Mr. Salvatore Gnoni, Investor Protection and Intermediaries Team in the European Securities and Markets Authority (ESMA). France.

Mr. Lionel Pellicer, Vice President SFAF and Head of Research at Alphavalue. France.

Mr. Serge Harry, Member of the Executive Committee, London Stock Exchange. England.

Ms Anna Szerzsen, Policy Officer of Security Markets unit, Financial Services and Capital Markets Union. European Commission.

Mr. Bernard Coupez, Member of the Board, Autorité des Marchés Financiers, France

Moderator: **Mr. Manuel Puerta**, Head of Real Estate Funds in BPI Asset Management, Chairman APAF, EFFAS Board member. Portugal

13:30 – 14:30 Lunch

Wednesday, 4 July 2018

14:30 – 16:30 Workshop

"The Euro area fixed income market"

Prof. Dr. Leef H. Dierks, Professor for Finance and International Capital Markets. Lübeck University of Applied Sciences, Germany.

17:00 – 18:00 Visit to Santander Financial City

19:00 – 21:30 Welcome Cocktail & Dinner

Thursday, 5 July 2018

08:30 – 9:00 EFFAS E-learning

"EFFAS ESG 2.0 training module" New 2018

Mr. Frank Klein, Managing Director, DWS, DVFA Board Member, Germany.

09:00 – 9:30 Keynote

"Disclosure of climate risks and ESG information".

Mr. Andrea Gasperini, Head of Sustainability, AIAF and member of the EFFAS ESG Commission, Italy.

9:30 – 10:00 Keynote

"How does the sustainability topic effect and alter the work of a global accounting firm?"

Mr. Ramon Pueyo, Partner KPMG Sustainability Services. KPMG, Spain.

10:00 – 11:00 Conference

"How will the latest developments (eg. Sustainability action plan of EU commission) in sustainability shape the ESG landscape for good?"

Mr. Jillis Hergers, Executive Director, MSCI

Mr. Ramon Pueyo, Partner KPMG Sustainability Services. KPMG, Spain

Mr. Andrea Gasperini, Head of Sustainability, AIAF and member of the EFFAS ESG Commission, Italy

Moderator: **Mr. Frank Klein**, Managing Director, DWS, DVFA Board Member, Germany

11:00 – 11:30 Coffee Break



Thursday, 5 July 2018	Friday, 6 July 2018
<p>11:30 – 11:50 Keynote</p> <p>“Financial Data Science” Mr. John Turner, CEO, XBRL International</p>	<p>9:00 – 9:30 Keynote</p> <p>“Reporting Developments: EFRAG’s role” (Conference in French with simultaneous translation in English)</p> <p>Mr. Jean Paul Gauzes, EFRAG Board President, European Financial Reporting Advisory Group (EFRAG). Belgium.</p>
<p>11:50 – 13:15 Key note and Discussion Panel</p> <p>“Financial Data Science and Digitalization and its implications for Investment Professionals”</p> <p>Ms. Muriel Faure, AMF board member, France Mr. Aurelio Lonardo, Independent Corporate Finance Adviser. Italy Mr. Stefan Bielmeier, Head of Research and Economics at DZ Bank, Chairman DVFA and EFFAS Board member. Germany Mr. John Turner, CEO, XBRL International</p> <p>Moderator: Mr. Ralf Frank, Secretary General & Managing Director, DVFA. Germany.</p>	<p>9:30 – 11:00 Discussion Panel</p> <p>“Accounting and Corporate Reporting”</p> <p>Mr. Jean Paul Gauzes, EFRAG Board President, European Financial Reporting Advisory Group (EFRAG). Belgium. Mr. Richard Howitt, CEO, The International Integrated Reporting Council (IIRC) Mr. Amaro Luiz de Oliveira Gomes, Board Member, The International Accounting Standards Board (IASB), United Kingdom Mr. Javier de Frutos, Chairman of the EFFAS Financial Accounting Commission, Spain</p> <p>Moderator: Mr. Hans Buysse, Partner at Clairfield Benelux. Board Member & Treasurer of EFFAS, Chairman of the Belgian Association of Financial Analysts (ABAF), Belgium.</p>
<p>13:30 – 14:30 Lunch</p>	<p>11:00 – 11:30 Coffee Break</p>
<p>14:30 – 16:00 Workshop</p> <p>“Financial Data Science Workshop 1:”</p> <p>Mr. Julian Kruse, Portfolio Manager, Berenberg Bank, Germany Prof. Dr. Dirk Söhnholz, Founder & CEO, Diversifikator GmbH, Germany Dr. Damian Borth, Director Deep Learning Competence, German Center for Artificial Intelligence, Germany.</p>	<p>11:30 – 12:00 Keynote</p> <p>“EU’s Technical Expert Group on Sustainable Finance: financial data science for a more responsible financial system” Prof. Andreas Hoepner, Professor of Operational Risk, Banking & Finance at University College Dublin (UCD). Ireland.</p>
<p>16:00 – 16:15 Coffee Break</p>	<p>12:00 – 12:45 Keynote</p> <p>“EFRAG’s contribution to the goodwill debate” Ms. Isabel Batista, EFRAG Senior Technical manager</p>
<p>16:15 – 17:15 Workshop</p> <p>“Financial Data Science Workshop 2”</p> <p>Mr. Julian Kruse, Portfolio Manager, Berenberg Bank, Germany Prof. Dr. Dirk Söhnholz, Founder & CEO, Diversifikator GmbH, Germany Dr. Damian Borth, Director Deep Learning Competence, German Center for Artificial Intelligence, Germany.</p>	<p>12:45 – 13:30 Closing Session</p> <p>“ Future Role of Financial analysts” Mr. Jorge Yzaguirre Scharfhausen, Chairman, Instituto Español de Analistas Financieros (IEAF), Spain.</p>
<p>19:00 Bus from Santander Financial City to Madrid Centre</p>	<p>13:30 – 14:30 Closing Cocktail</p>
<p>24:00 Bus from Madrid Centre to Santander Financial City</p>	