

### Programme

#### Wednesday, 6 July 2016

08:30 – 09:00 Registration

09:00-09:30 Opening Session (Magna I + II):

Tbc, Banco Santander

Jesús López Zaballos, EFFAS Chairman

9:30-10:30 - Conference (Magna I + II)

“Professional Conduct for Financial Markets”

Frank Klein. Managing Director, Deutsche Asset & Wealth Management, EFFAS Board Member Germany and IIRC Member

10.30 – 11:00 Group Photo and Coffee Break

11:00-12:00 “ESG: EU CSR directive and its long-term implications on ESG” (Magna I + II)

Nicolas Bernier-Abad, European Commission, DG FISMA – Financial Stability, Financial Services and Capital Markets Union

12:00-13:00 – “Evaluate ESG rating from different perspectives” (Magna I + II)

Susana Peñarrubia, Director, European ESG Equity Funds and utility analyst at Deutsche Asset & Wealth Management

Claudia Volk, Associate Director, Thematic Research, Sustainalytics

Ramon Pueyo, Partner at Governance, Risk and Compliance, KPMG Spain

Moderator: Frank Klein. Managing Director, Deutsche Asset & Wealth Management, EFFAS Board Member Germany and IIRC Member

13:15-14:15 - Lunch

14:30-16:00 - Parallel Workshops

Equity Valuation and Analysis (Case study 1, Magna I)

Hans Buysse. Partner SynCap. Board Member EFFAS, Belgium.

Fixed Income Valuation and Analysis (Case study 1, Magna II)

Prof. Dr. Leef H. Dierks. Professorship for Finance and International Capital Markets. Lübeck University of Applied Sciences. Germany.

Corporate Finance (Case study 1, Santander)

M<sup>a</sup> Isabel Martínez Torre-Enciso. Professor in Finance, UAM. AGERS and FERMA Board

EFFAS ESG Workshop (Part I)

Ramon Pueyo. Partner at Governance, Risk and Compliance, KPMG Spain

#### Wednesday, 6 July 2016

16:15-17:45 - Parallel Workshops

Equity Valuation and Analysis (Case study 1, Magna I)

Hans Buysse. Partner SynCap. Board Member EFFAS, Belgium

Fixed Income Valuation and Analysis (Case study 1, Magna II)

Prof. Dr. Leef H. Dierks. Professorship for Finance and International Capital Markets. Lübeck University of Applied Sciences. Germany.

Corporate Finance (Case study 1, Santander)

M<sup>a</sup> Isabel Martínez Torre-Enciso. Professor in Finance, UAM. AGERS and FERMA Board

EFFAS ESG Workshop (Part 2)

Ramon Pueyo. Partner at Governance, Risk and Compliance, KPMG Spain

18:15 – 20:00 Get together and Cocktail

#### Thursday, 7 July 2016

8:30-9:00 – EFFAS ESG training module (Magna I + II)

Frank Klein. Managing Director, Deutsche Asset & Wealth Management, EFFAS Board Member Germany and IIRC Member

9:00-10:30 – Regulation on Financial markets: MiFid II (Magna I + II)

Panel member Banco Santander

Rodrigo Buenaventura. Head of Markets Division. European Securities and Markets Authority (ESMA)

Francisco Uria, Partner responsible of the legal areas of Financial services, KPMG Abogados

Panel member CNMV

Moderator: Guenther Dobrauz-Saldapenna, Partner at PwC Zurich and Leader of its Legal FS Regulatory & Compliance Services practice

10:30-11:00 - Coffee Break

11:00-12:00 - Conference (Magna I + II)

Digital Disruption- How does it impact talent in Asset Management ?

Astrid Tostmann. Tostmann The Executive Finder.

### Programme

#### Thursday, 7 July 2016

12:00-13:00 – Fintech – Big data: panel discussion (Magna I + II)

**Dr. Andreas Hoepner**, Associate Professor of Finance at ICMA Henley Business School

**Tibor Dessewffy**, Director of the Center for Digital Sociology at ELTE Faculty of Social Sciences

**Nicolas Floquet**, CEO, Stanwell

Moderator: **Ralf Frank**, Secretary General & Managing Director, DVFA

13:15 – 14:15 Lunch

14:30-16:00 - Parallel Workshops

**Corporate Finance** (Case study 2, Magna I)

M<sup>a</sup> Isabel Martínez Torre-Enciso. Professor in Finance, UAM. AGERS and FERMA Board

**Derivative Valuation and Analysis** (Case study 1, Magna II)

Hans Buysse. Partner SynCap. Board Member EFFAS, Belgium

**Financial Accounting and Statement Analysis** (Case study 1, Santander)

Philippe Giraudon, Advisory in Corporate Finance & Corporate Development

16:15-17:45 - Parallel Workshops

**Derivative Valuation and Analysis** (Case study 1, Magna I)

Hans Buysse, Partner SynCap. Board Member EFFAS, Belgium

**Portfolio Management** (Case study 1, Magna II)

Bertrand Sluys, Fuchs & Associés Finance SA

**Financial Accounting and Statement Analysis** (Case study 1, Santander)

Philippe Giraudon, Advisory in Corporate Finance & Corporate Development

18:00-19:30 – Visit Santander City and “El Bosque” + “El Faro”

20:00-24:00 – Bus Santander City – Madrid City Centre – Santander City

#### Friday, 8 July 2016

8:30-10:00 - Parallel Workshops

**Derivative Valuation and Analysis** (Case study 2, Magna I)

Hans Buysse, Partner SynCap. Board Member EFFAS, Belgium

**Portfolio Management** (Case study 1, Magna II)

Bertrand Sluys, Fuchs & Associés Finance SA

**Financial Accounting and Statement Analysis** (Case study 2, Santander)

Philippe Giraudon, Advisory in Corporate Finance & Corporate Development

10:15-10:45 - Coffee Break

10:45-12:15 - Parallel Workshops

**Equity Valuation and Analysis** (Case study 2, Magna I)

Hans Buysse, Partner SynCap. Board Member EFFAS, Belgium

**Fixed Income Valuation and Analysis** (Case study 2, Magna II)

Prof. Dr. Leef H. Dierks, Professorship for Finance and International Capital Markets. Lübeck University of Applied Sciences. Germany.

**Portfolio Management** (Case study 2, Santander)

Bertrand Sluys, Fuchs & Associés Finance SA

12:30-13:15 - Closing Session (Magna I + II)

**Antonio Torío**, Head of Founding, Banco Santander

**Javier Méndez**, Secretary General IEAF-Instituto Español de Analistas Financieros

13:30 – 15:00 Get Together and Cocktail

15:30-17:30: ESG EXAM (for participants registered)