

THE EFFAS E-LEARNING PLATFORM

NEW!!! EFFAS E-Learning Platform
offers you complete flexibility to prepare
for the CESGA® Exam.

LEARN ONLINE!!!

WHEREVER YOU ARE
365 DAYS/YEAR
24 HOURS/DAY

Training and exams are locally
organised by the EFFAS National
Member Societies. Please contact
the participating NMS in your country
through our official website.

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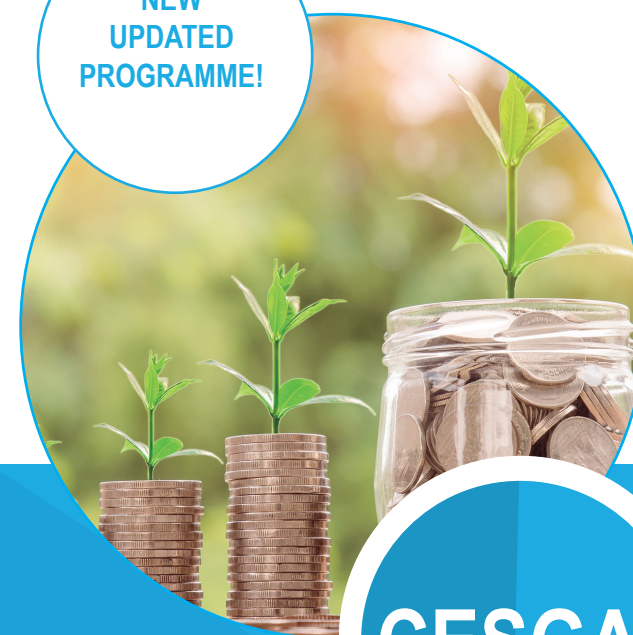
EFFAS NATIONAL MEMBER SOCIETIES (NMS)

 Austria, ÖVFA	 Hungary, HCMPS
 Belgium, ABAF	 Italy, AIAF
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 France, SFAF	 Romania, AABR
 Germany, DVFA	 Spain, IEAF
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The European Federation
of Financial Analysts Societies



NEW
UPDATED
PROGRAMME!



CESGA®


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**EFFAS Certified
Environmental Social
and Governance Analyst**

CESGA® A GLANCE

Global social and environmental challenges, regulatory and reputational risks, market scandals and new market opportunities make environmental, social and governance information (ESG) a data source of growing importance. In this context, the integration of ESG information in the investment process chain and in valuation is essential. With its excellent reputation, EFFAS is a pioneer and standard setter offering structured training.

The CESGA® programme is particularly aimed at financial analysts and portfolio managers who want to integrate ESG data in their capital allocation processes, but also, in general, all investment professionals increasingly committed to ESG issues. Other specialists such as corporate sustainability officers, investor relations, auditors and consultants will find this interesting to develop a better understanding of the needs of capital markets in terms of ESG information. Summing up it is ideal for asset owners, asset managers, corporate consultants, financial planners, and family offices who wish to embrace ESG integration holistically.

ESG E-SEMINARS FOR IN COMPANY TRAINING PURPOSES.

If a group of professionals from the same company are interested in the ESG e-seminars, you can ask for more information on the e-seminar license for 1 or 2 years.

PROGRAMME OVERVIEW

The objective is to show participants the importance of ESG issues in investment processes. On completing the program, students should be able to know and understand:

- ESG impacts on risk and return from various angles.
- Systematisation of different ESG investment approaches and strategies.
- The market drivers for further ESG integration.
- Embedding ESG across the whole in the investment process chain.
- Integration of ESG factors in valuation models.
- Responsible Investing across different asset classes.
- ESG Reporting standards.

The CESGA® programme with its 10 updated Modules overcomes the lack of ESG structured training by providing the necessary tools for the efficient valuation, measurement and integration of ESG issues into investment analysis.

Now divided in two parts, the first encompassing an introduction for capital market participants with ESG experience who would like to build up or refresh the fundamentals of ESG as well as for those with no or little experience in ESG investment. The second is tailor-made for advanced ESG users.

SCHOLARSHIP & GRANTS PROGRAMME

EFFAS encourages all university students interested in integrating ESG data evaluation in their professional carriers to apply for the CESGA® Scholarship & Grants Programme.

HOW TO BECOME A CESGA® HOLDER

Step 1: Enroll in the CESGA® Programme offered by an EFFAS National Member Society.

Step 2: Pass the CESGA® Common Exam.

TESTIMONIALS



"This EFFAS ESG programme is outstanding. The content is current and thought provoking for asset owners and managers. The concise context and delivery both exceeded my expectations. Excellent instructors with a wealth of knowledge. As one of the first ESG investors in Asia, I found the programme extremely valuable"

Anthony Cheung FRSA CESGA

Managing Director, Head of ESG and Sustainable Investing
Hamon Asset Management

"As a product manager working with equity funds, I found the program both very useful and interesting. The comprehensive material gives a solid knowledge base of the constantly developing ESG area."



Nina Mattsson, CESGA

Senior Product Manager
Nordea | Asset Management | Denmark

CESGA® COMMON EXAM

The CESGA® Common Exam is a 2-hour exam based on the syllabus. It is hosted by participating NMS on fixed dates organised by EFFAS.

For more information visit EFFAS web.

