

EFFAS CESG Conference, 25th November 2021, Frankfurt

(Hybrid conference format with in-person and via Webinar attendance. [Register here](#))

Agenda

10:00 Opening Remarks

Fritz Mostböck, Head of Group Research and Chief Analyst of Erste Group Bank AG, Deputy of the EFFAS Executive Management Committee

Frank Klein, Senior Coverage Specialist, Client Coverage Division at DWS, board member DVFA and Co-chair of the EFFAS CESG

10:15 Keynote: State of the art on Sustainability reporting standards

Patrick de Cambourg, member of the EFRAG Board, Chair of the Project Task Force on preparatory work for the elaboration of possible EU non-financial reporting standards.

10:45 Implementation of climate goals and strategies in asset management

Ruben Feldman, MD, ESG Strategy & Business Development at Swisscanto Invest

11:15 Taxonomy contribution to ESG in Europe

Jose Luis Blasco, Global Director of Sustainability at Acciona S.A. and member of the EFFAS Commission on ESG (CESG)

11:45 Corporate reporting and disclosure panel

Andrea Gasperini, Head of Sustainability and ESG Observatory in AIAF and member of the EFFAS CESG and EFFAS ESG Review Panel

Isabelle Grauer-Gaynor, Corporate Finance and Reporting Team Leader at ESMA

Dr Carsten Zielke, Zielke Research Consult GmbH, member of the PTF to operate the project on preparatory work for the elaboration of possible EU non-financial reporting standards, mandated to EFRAG by the European Commission, member EFFAS Commission on Financial Reporting

Moderator: **Jose Luis Blasco**, Global Director of Sustainability at Acciona S.A. and member of the EFFAS Commission on ESG (CESG)

12:45 – 13:30 Lunch Break

13:30 ESG and SAA for multi asset strategies

Dr. Gunnar Friede, CIIA, CEFA, DWS Investment GmbH, Senior Portfolio Manager, Head of ESG, Multi Asset & Solutions, leader of DVFA Commission Sustainable Investing and member of the EFFAS CESG

14:00 The latest trends in ESG panel

Prof. Dr. Alexander Bassen, full professor of capital markets and management at University of Hamburg and Academic Director of the EFFAS CESGA Programme.

Thorsten Müller, Managing Partner at Lighthouse Corporate Finance GmbH in Frankfurt, board member DVFA, co-chair EFFAS Capital Markets Commission

Barbara Cohen, CESGA, Executive Director in charge of reviewing and approving credit rating Methodologies at Scope Ratings, Chair of Credit Commission SFAF, co-chair EFFAS Capital Markets Commission

Dr. Gunnar Friede, CIIA, CEFA, DWS Investment GmbH, Senior Portfolio Manager, Head of ESG, Multi Asset & Solutions, leader of DVFA Commission Sustainable Investing and member of the EFFAS CESG

Moderator: **Frank Klein**, Senior Coverage Specialist, Client Coverage Division at DWS, board member DVFA and co-chair of the EFFAS CESG

14:45 Latest update on the EFFAS CESGA programme

Prof. Dr. Alexander Bassen, full professor of capital markets and management at University of Hamburg and Academic Director of the EFFAS CESGA Programme.

15:00 Human Capital, Reputation, IP, Innovation capacity.... Are intangibles the missing link between finance and sustainability?

Prof. Stefano Zambon, Secretary General, Italian Foundation for Business Reporting (OIBR), Professor, University of Ferrara and member of the EFFAS CESG

Ian Bishop, Group Fin.–Head of Accounting, Consolidation & External Reporting, Roche

Gianluca Manca, Head of Sustainability at Eurizon Capital.

Moderator: **Jean Philippe Desmartin**, Head of Responsible Investment at Edmond de Rothschild and co-chair of EFFAS CESG.

15:45 Closing remarks

Jean Philippe Desmartin, Head of Responsible Investment at Edmond de Rothschild and co-chair of EFFAS CESG.

Registration link https://us02web.zoom.us/webinar/register/WN_JnAkvHmNRq6Zm9-tQaqj4g