Asset Allocation: Rethinking Europe's Position

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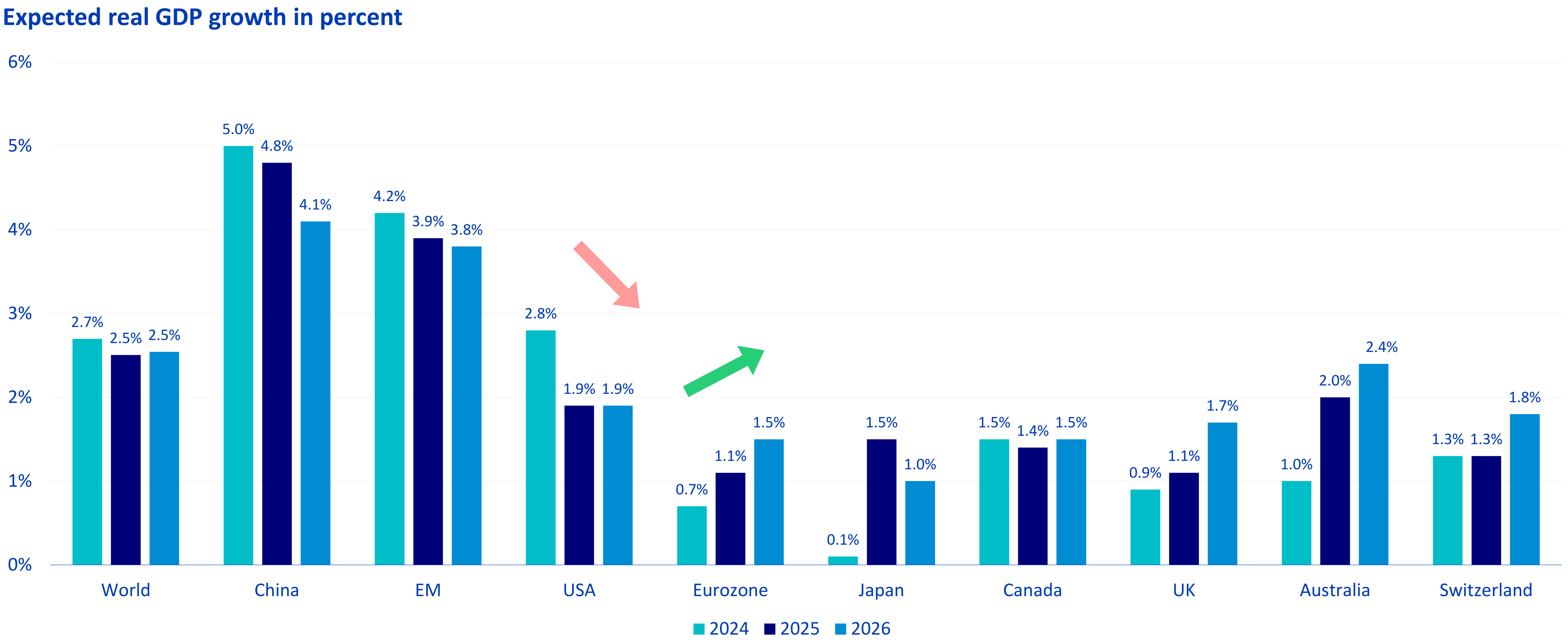
EFFAS, 03.04.2025

Despite recent uncertainty, analysts said today they will continue to make predictions.

US less exceptional

USA weaker - Europe recovers



Source: Zürcher Kantonalbank, 26.3.2025

Europe less frugal

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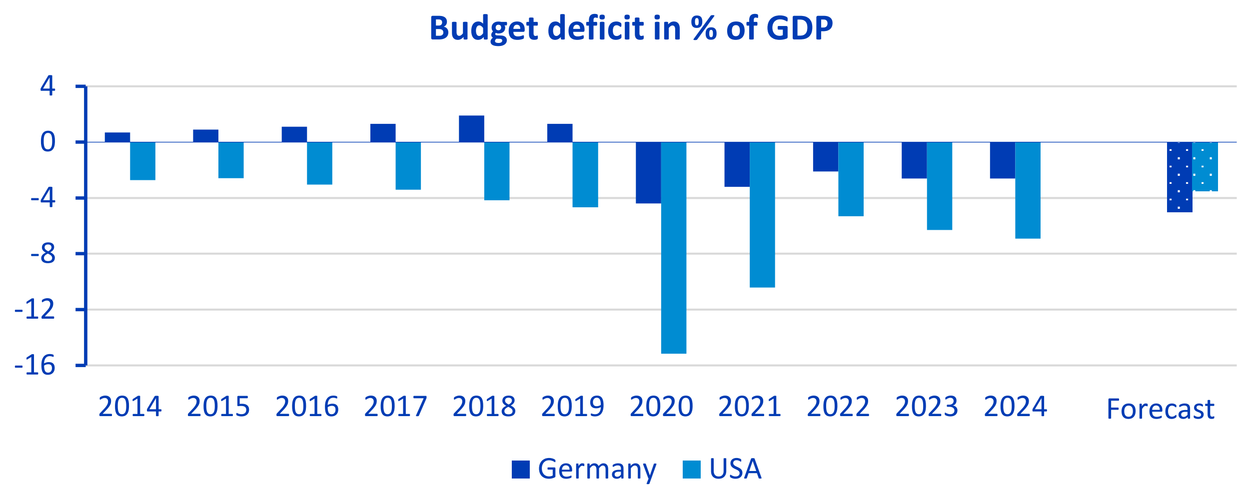

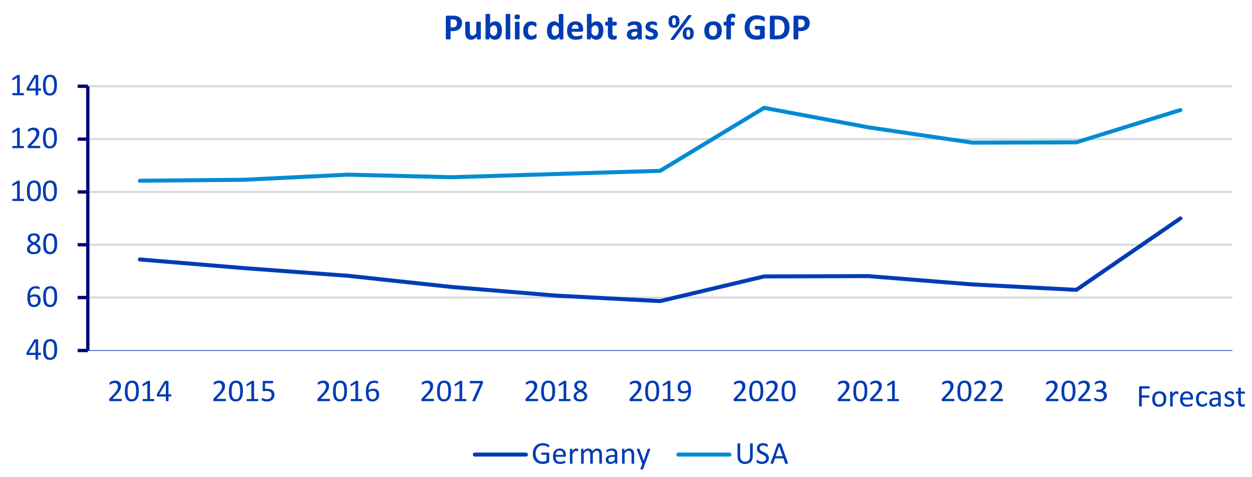

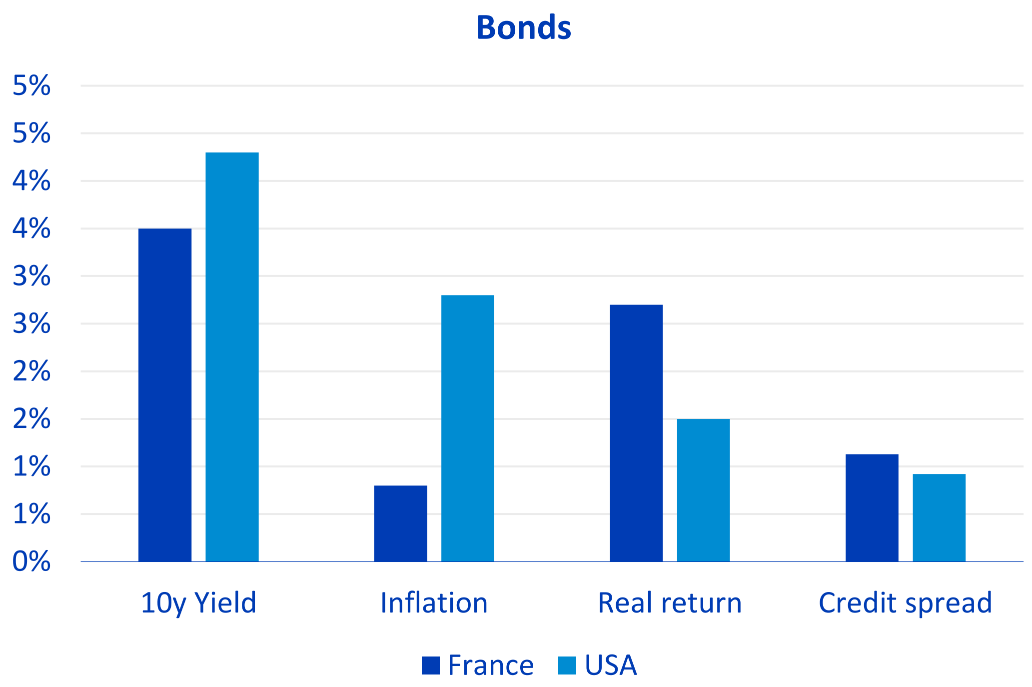

Source: Bloomberg, Swisscanto

Europe less museum, US less innovation

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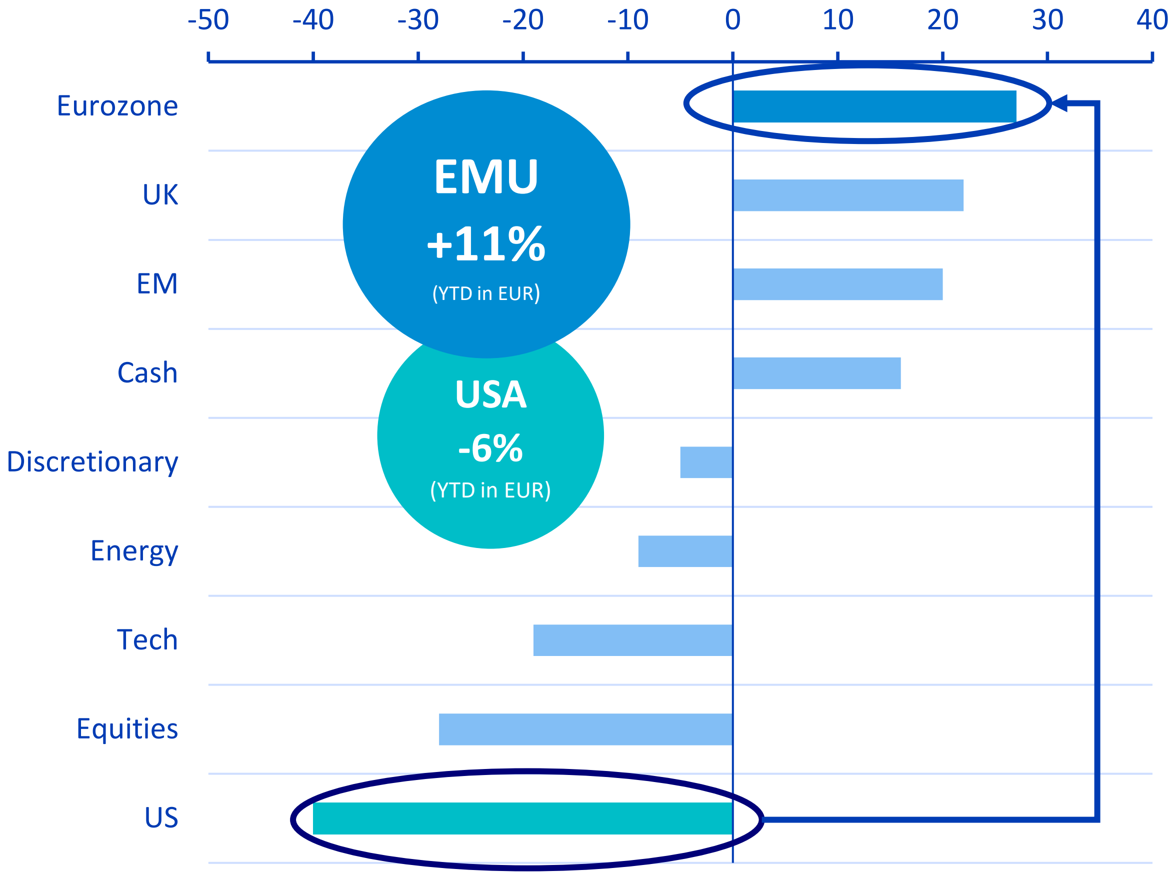
Massive shift from the USA to Europe

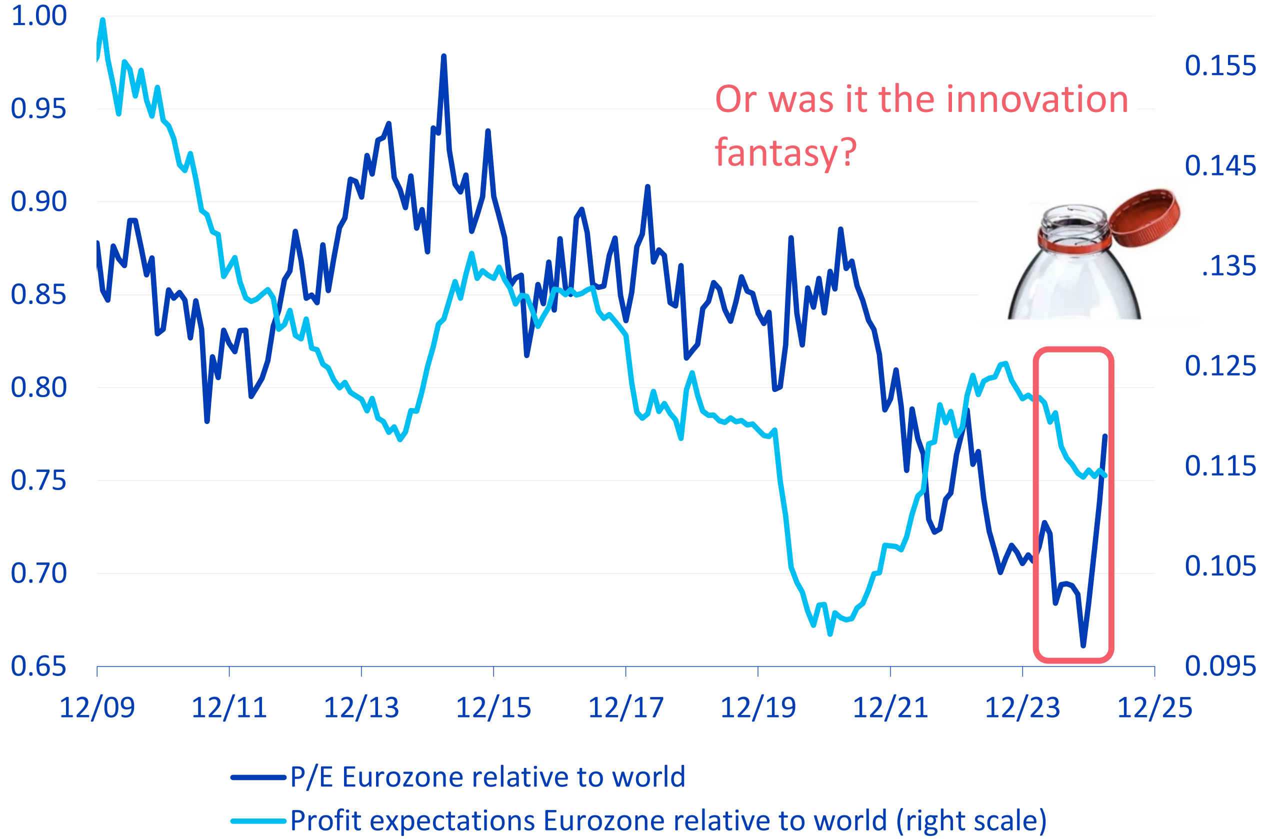
Positioning of investors compared to the previous month in %



Source: BofA

Multiple expansion as the biggest performance driver

Valuation discount MSCI EMU vs MSCI World



Source: Zürcher Kantonalbank, Bloomberg

Switzerland less expensive

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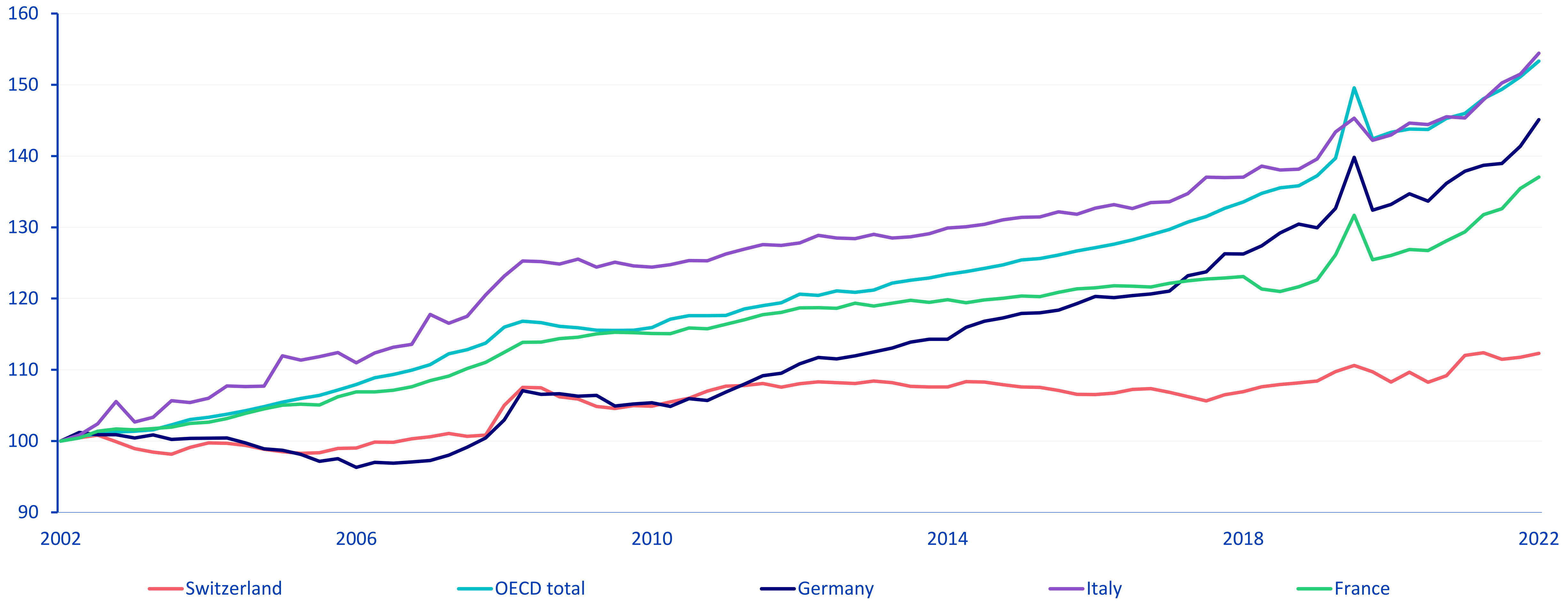
Unit labor costs in local currency



Sources: Zürcher Kantonalbank, Refinitiv

...more Emerging Markets

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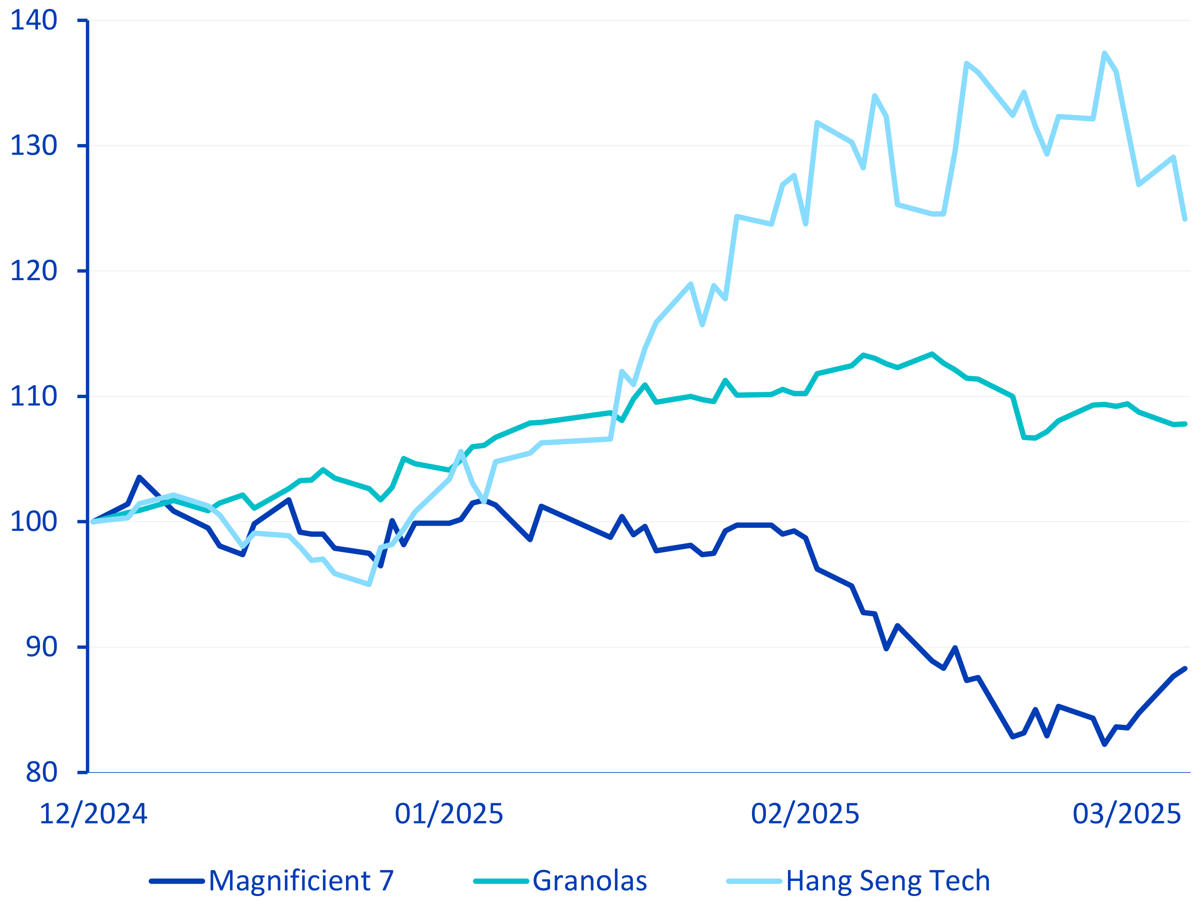
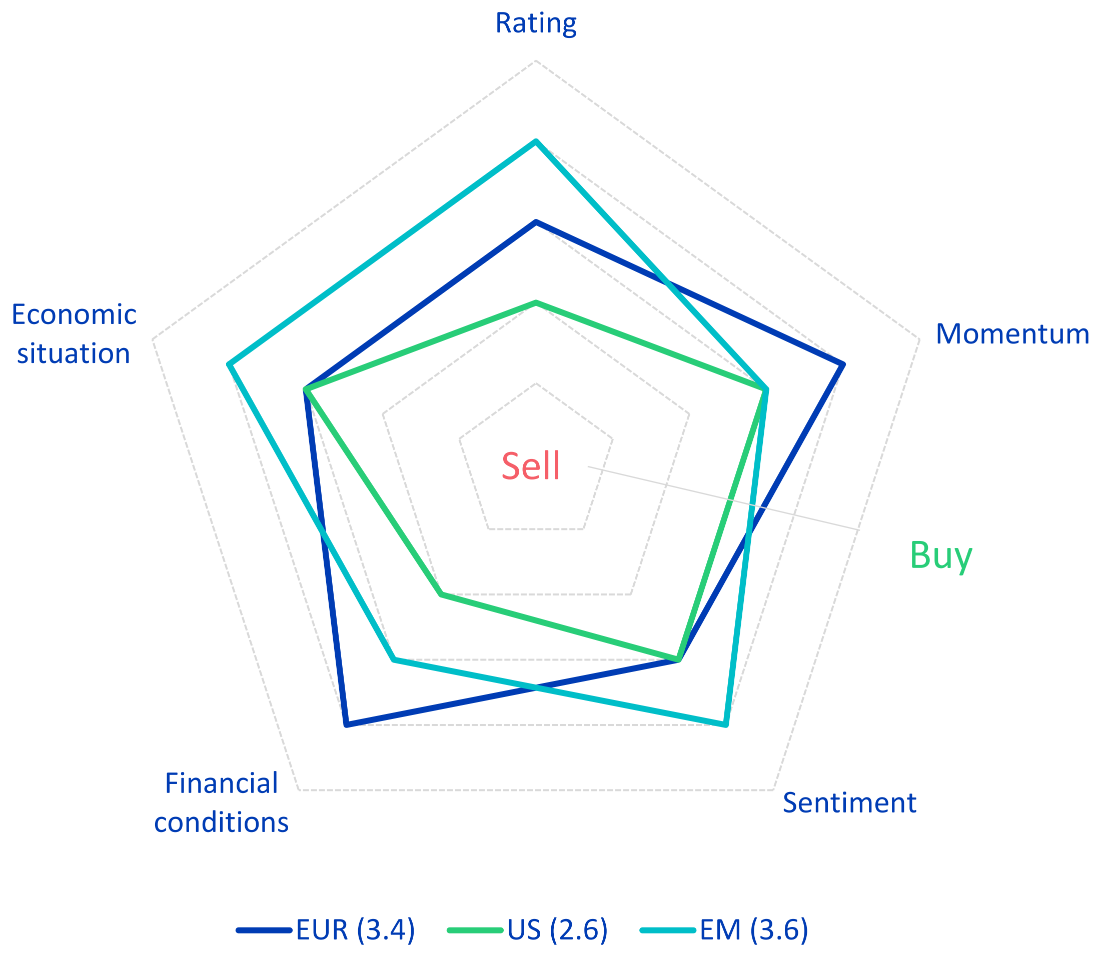
US tech the underperformer for once

Indexed performance



Source: Zürcher Kantonalbank, Bloomberg



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