

Wednesday,
7 October 2026

Lisbon,
Portugal



Sponsorship Opportunity

CESG Conference 2026

“Shaping the Future of Sustainable Finance:
Reinvention or Reality Check?”



EFFAS

The European Federation
of Financial Analysts Societies

SPONSORSHIP OPPORTUNITIES

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SPONSORSHIP OPPORTUNITY

ABOUT EFFAS

The European Federation of Financial Analysts' Societies (EFFAS) is a Not-for-profit organisation set up in 1962. With 15 national member associations in Europe, representing more than 18,000 financial analysts, asset managers, pension fund managers, corporate finance specialists, risk managers, and treasurers among many other professional profiles from the investment profession. EFFAS is a certification body for finance with over 27,000 certificate holders worldwide.

ORGANIZATION AND MANAGEMENT OF THE CESG CONFERENCE

- * **Jean-Philippe Desmartin - Programme Coordinator**
Co-chair of the EFFAS ESG Commission and Head of Responsible Investment at Edmond de Rothschild
- * **Frank Klein - Programme Coordinator**
Co-chair of the EFFAS ESG Commission and Managing Director, Global Client Group at DWS
- * **Manuel Puerta da Costa - Co-organizer**
APAF (Associação Portuguesa de Analistas Financeiros) Chair
- * **The ESG Commission Members** provide support in the development and structuring of the conference programme.



CESG Conference 2025, Brussels - Belgium. From top left to bottom right: EFFAS ESG Commission Members: Prof. Dr. Stefano Zambon, Balázs Bozsik, Dr. Sofia Santos, Dr. José Luis Blasco, Jan Westring, Sonia Artuso, Teresa Royo, Martine Leonard, Daniela Carosio, Jean-Philippe Desmartin, Frank Klein, Lena Schwarzer.

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ABOUT THE CESG CONFERENCE

The CESG Conference is a European platform dedicated to the integration of sustainability factors into financial analysis and investment decision-making.

* **Mission**

The CESG Conference aims to equip investment professionals with the analytical frameworks, technical expertise and market insights required to navigate the increasingly complex relationship between sustainability and financial performance. In doing so, it supports EFFAS' broader commitment to enhancing transparency in corporate reporting, strengthening analytical standards and advancing the role of ESG in capital markets.

* **Purpose and Positioning**

The CESG Conference distinguishes itself from many ESG-focused events by maintaining a strong emphasis on practical application, on how ESG factors can be systematically integrated into valuation methodologies, risk assessment frameworks and portfolio management processes. It serves as a bridge between the corporate reporting ecosystem and the investment community, translating sustainability considerations into actionable financial insights.

* **Highlights from Past Editions**

Organised annually in collaboration with EFFAS national member societies, the CESG Conference is hosted each year in a different European financial centre.

CESG Brussels 2025

CESG Vienna 2024

CESG Paris 2023

CESG Vienna 2022

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CESG CONFERENCE AT A GLANCE

60+
Countries

100
Participants
(Online & In-person)

5
Continents

Global Footprint

Europe: France, Germany, Italy, Switzerland, UK, Belgium, Spain, Slovakia, Hungary, Denmark, Romania, Sweden, Luxembourg, Moldova, The United Kingdom, Ireland, Finland, Austria, Portugal, Andorra, Latvia, Lithuania, Slovenia, Greece, Albania, Poland, Malta, Czech Republic, Azerbaijan, Bulgaria

Asia-Pacific: China, Hong Kong, Singapore, India, Malaysia, New Zealand, Indonesia, Viet Nam, Cambodia

Africa & Middle East: South Africa, Nigeria, Kenya, UAE, Democratic Republic of Congo, Zimbabwe, Tunisia, Botswana, Egypt

Americas: USA, Canada, Brazil, Argentina, Mexico, Colombia, Peru, Costa Rica



ATTENDEE PROFILE



Asset Management & Investment Firms

Portfolio managers, investment manager, ESG analysts, equity & fixed income analysts, institutional investors

35%



Banks

Investment specialists, risk managers, compliance officers, ESG professionals, analysts

20%



Consulting & Advisory Firms

ESG consultants, strategy advisors, sustainability specialists, financial advisory professionals

15%



Senior Executives

CEOs, managing directors, chief investment officers, partners, board members, department heads

15%



Public institutions & NGOs

Policymakers, regulators, governance specialists, ESG and sustainability officers

8%



Academic and researchers

Professors, academic researchers, thought leaders in finance and sustainability

7%

PREVIOUS SPEAKERS



Sophie VY
Head of ESG-Climate,
Crédit Agricole Insurance



Anne-Catherine Delaye
Head of Responsible
Investing, Belfius AM



Elise Attal
Head of Europe Policy,
Principles for Responsible
Investment (PRI)



Tina Radovic
Global Head of Credit
Research, HSBC Asset
Management



Wim Van Hyfte
Global Head of ESG
Investments and Research,
Candriam



Florence Roche
Head of Corporate Credit
Research team, AXA



Chiara del Prete
EFRAG Sustainability
Reporting TEG Chair



Charlotte Jacobs
Senior Portfolio Manager,
Private Equity Fund of Funds
and Direct Investments in
Decarbonization Solutions,
Swisscanto



Thomas Dodd
Team Leader, Sustainability
Reporting, the European
Commission



Lorenzo Saa
Chief Sustainability Officer,
Clarity AI



Andreas Posavac
Managing Partner, Embera
Partners



Mariana Pote
Head of ESG Research,
RepRisk



Simone Ruiz-Vergote
Executive Director of ESG and
Climate-Related Regulatory
Solutions at MSCI ESG



Walter Hatak
Head of Responsible
Investments, Erste Asset
Management

TIERS AND BENEFITS

Benefit	Platinum Partner €5,000*	Gold Partner €3,500*	Silver Partner €2,000*
Brand Visibility	Top-tier logo across all materials, website & screens	Logo on website & key materials	Logo in official Programme
Onsite Visibility	Exclusive banner at entrance & main stage	Shared banner in the entrance	Logo on sponsor screen
Speaking Opportunity	Keynote dinner slot + panel participation	Panel participation	-
VIP Networking	2 VIP dinner invitations with speakers and EFFAS representatives	1 VIP dinner invitation	-
Promotion	Dedicated LinkedIn campaign + press release inclusion	Partner post + post-event mention	Post-event logo visibility

*All sponsorship fees are exclusive of VAT

**VAT treatment will be determined in accordance with applicable tax regulations

***For sponsors established within the European Union, the reverse charge mechanism may apply

BENEFITS PLATINUM PARTNER

Benefits

Keynote Speaker Opportunity

- As a supporter, you will have the opportunity to propose a Keynote Speaker for the CESG Conference dinner, subject to the approval of EFFAS's executive Management committee.

Logo Placement

- Featured prominently on all event marketing materials, including the website and landing page for the CESG Conference 2026.
- You can bring and display your own banner at the venue, if you wish.
- Included in the event program, ensuring your brand is recognized by all participants.

Digital Promotion

- Your logo will appear on our Full HD Screen at the venue, allowing high visibility before and during the event.
- Exposure on our event's social media platforms, extending your reach to a wider audience.

Networking Opportunities

- As a supporter, you will be directly involved in networking with key industry leaders, financial analysts, policymakers, and investors attending the event.
- Your company will have the opportunity to engage in one-on-one discussions during the dinner, fostering potential partnerships and business opportunities.

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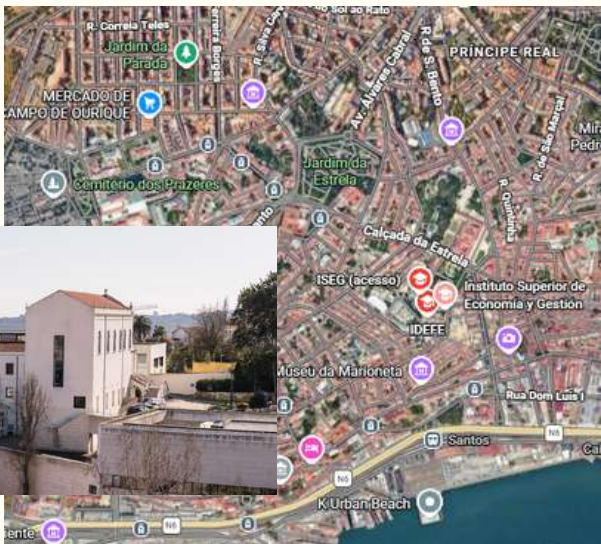
CESG CONFERENCE 2026 DETAILS

DATE: WEDNESDAY, 7 OCTOBER 2026

VENUE ADDRESS: RUA DO QUELHAS 6, 1200-781 LISBOA,
PORTUGAL

INDICATIVE TIME:

- 09:30 - 10:00 | WELCOME COFFEE & REGISTRATION
- 10:00 - 16:30 | CESG CONFERENCE
- 17:30 - 18:30 | CLOSING NETWORKING RECEPTION



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CONTACT US

www.effas.com

m.balda@effas.com

+49 69 98959519

Hamburger Allee 45, 60486 Frankfurt
am Main, Germany



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