

NEW • EXECUTIVE WORKSHOP • PILOT COHORT

EFFAS AI CFO

Preparing Finance for the AI Era



Why this workshop? Why now?

AI is moving from experimentation to the core of finance.

Your next team member may well be an AI agent.

Finance leaders need to define its mission, set its limits and answer for its output.

This programme helps you understand:

1 Where AI creates value

Identify high-impact use cases across planning, forecasting, closing, reporting and treasury.

2 How AI agents support finance processes

Explore copilot workflows, autonomous agents and human-in-the-loop oversight.

3 How to govern them responsibly

Establish accountability, controls, data and model risk management, and ethical AI in practice.



9
hours



4 live
sessions in 2
weeks



Live
online



English

Artificial intelligence is moving rapidly from experimentation into the operating model of Finance.

Artificial intelligence is moving rapidly from experimentation into the operating model of Finance.

For finance leaders, the challenge is no longer simply to understand what AI can do. The challenge is to identify where it creates measurable value, decide how much authority AI-enabled systems should receive, put the right controls and accountability in place, and convert promising ideas into governed execution.



The EFFAS AI CFO Executive Workshop is designed as a practical executive journey. Across four connected live sessions, participants move from opportunity identification to supervised agent design, governance and risk, the future Finance operating model, and a credible 90-day implementation plan.

The programme is finance-first rather than technology-first. It does not require programming knowledge. Instead, it develops the judgement, governance discipline and implementation tools that senior Finance professionals need to commission, challenge and lead AI-enabled transformation responsibly.

Designed for CFOs, finance leaders, senior finance professionals, and transformation executives who want to understand, implement and govern AI within the finance function.

A FINANCE TRANSFORMATION PROGRAMME - NOT A GENERAL AI COURSE



Participants work with realistic Finance decisions, control trade-offs and executive committee scenarios. The aim is not to create AI engineers, but to equip leaders to make better-informed decisions about value, authority, accountability, risk, operating model, and execution.

FROM AI ADOPTION TO MEASURABLE FINANCE IMPACT

Finance functions are already using automation, analytical AI and generative AI across forecasting, reporting, close, treasury, risk and decision support. The next step - agentic AI - can go further by pursuing defined objectives through multiple steps and tools. This increases opportunity, but also increases the need for explicit authority limits, human oversight, auditability and intervention.

VALUE

Identify where AI improves productivity, speed, decision quality and control - and distinguish high-value opportunities from technology-led experimentation.

AGENTS

Understand when a Finance process is suitable for agentic AI and how to define mission, permissions, thresholds, escalation and human accountability.

GOVERNANCE

Build governance into design: ownership, data and model controls, audit evidence, incident response, third-party risk and meaningful human oversight.

OPERATING MODEL

Redesign work, roles and capabilities so that people and AI work together without weakening professional judgement, segregation of duties or accountability.

EXECUTION

Translate a priority use case into a controlled pilot with owners, KPIs, KRIs, dependencies, decision gates and evidence for a scale/stop decision.

LEADERSHIP

Communicate AI decisions in Board, Audit Committee and Executive Committee terms - value, risk, controls, trade-offs and decisions required.

The core question throughout the programme: How can Finance use AI to create measurable value while preserving control, accountability and professional judgement?

The programme is intentionally broader than a CFO-only audience. It is designed for professionals who influence Finance transformation, decision-making, controls or the governance of AI adoption.

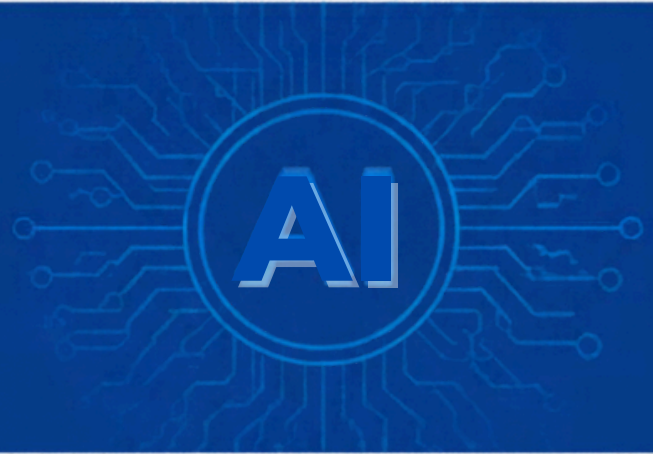
WHO SHOULD ATTEND

CFOs, Finance Directors, Heads of FP&A, Controllers, Accounting, Reporting and Treasury Leaders, Transformation and Governance professionals.

No technical or programming background required.

Programme Objectives

By the end of the workshop, participants will be able to:



Understand the AI landscape in Finance

Distinguish digitisation, automation, analytical AI, generative AI and agentic AI, and understand how capability and governance requirements change across them.



Identify and prioritise Finance AI opportunities

Evaluate use cases across FP&A, reporting, accounting, close, treasury, risk and decision support using value, feasibility, data readiness, risk and speed-to-impact criteria.



Design supervised Finance agents

Define mission, data access, permissions, permitted and prohibited actions, thresholds, human approval, escalation, audit evidence and pilot KPIs.



Govern AI with Finance and audit scrutiny in mind

Assess financial, data, model, operational, cyber, regulatory, ethical and third-party risks; design controls and meaningful human oversight.



Redesign the future Finance operating model

Decide what to automate, augment, retain or eliminate; address capability gaps; assign ownership of processes, data, AI and controls; and reinvest capacity deliberately.



Move from insight to controlled execution

Build a realistic 90-day action plan with measurable benefits, six execution workstreams, named owners, KPIs/KRIs, dependencies and formal decision gates.

Programme Structure & Dates

Five connected modules are delivered through four live virtual sessions over two weeks. The programme progresses from understanding and prioritising value to designing, governing and implementing AI-enabled Finance capabilities.



Total live learning time: 9 hours. All times are Frankfurt time (CET).
The final session is three hours because it integrates Modules 4 and 5.

Learning journey



Delivery format

- Live virtual delivery via MS Teams
- In English
- Up to 30 participants per cohort
- Executive and strategic level; no programming background required

Programme Description

1



MODULE 1 AI Finance Transformation

Connect AI capabilities to measurable Finance outcomes and select a credible first pilot.

Build a precise executive language for digitisation, automation, analytical AI, generative AI and agentic AI.

Map opportunities across the Finance value chain and evaluate four sources of value: productivity, speed, decision quality, and control & resilience.

Explore practical applications in forecasting, reporting, treasury and risk, together with maturity and scaling requirements.

Use a five-criterion prioritisation framework to make explicit trade-offs between value, feasibility, data readiness, risk and speed to impact.



Applied case:

Act as a CFO AI Investment Committee, compare competing AI investments under budget and capacity constraints, and recommend which pilots should proceed.



Participant output

Northstar Investment Scorecard, one lead-pilot AI Finance Opportunity Map and a concise Board recommendation.

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MODULE 2 AI Agents for Finance

Make agentic AI tangible and design a Finance agent that deserves permission to operate.

Distinguish automation, analytics, copilots and agents and understand a controlled agent cycle.

Assess whether a Finance process is suitable for agentic AI and select the minimum safe level of autonomy.

Define a Finance Agent Identity Card covering owner, objective, data, system access, permitted/prohibited actions, thresholds, human review, escalation, audit evidence and pilot KPIs.

Apply before/during after controls and the principles of least privilege, named accountability and evidence-based expansion of autonomy.



Applied case:

Investigate a €1.8 million variance-control incident and design a Forecast Variance Agent that can detect aggregated exposure without bypassing human accountability.



Participant output

A completed Finance Agent Identity Card, a controlled Finance Agent design and a two-minute Audit Committee recommendation.

3



MODULE 3 Governance, Risk & Ethical Guidelines

Provide a practical governance framework suitable for Finance, Risk, Internal Audit and Board scrutiny.

- Assess financial/reporting, data/privacy, model/output, operational/resilience, cyber/access, regulatory/legal, ethical and third-party risks.

- Design accountability and meaningful human oversight, including owners, approvals, escalation and intervention authority.

- Apply the AI Agent Governance Checklist and a Finance AI Risk and Control Matrix to identify gaps, remediation and residual risk.

- Work through incident containment, pilot status decisions and measurable restart conditions.



Applied case:

Analyse a governance incident involving data defects, an unapproved prompt change, vendor model change, an undocumented override and a failed distribution gate.



Participant output

Finance AI Risk and Control Matrix, AI Agent Governance Checklist assessment and a two-minute Audit Committee recommendation.

Programme Description

4



MODULE 4 The Finance Department of the Future

Translate AI capability into a target Finance operating model, workforce agenda and capability plan.

- Use a Human-AI Work Allocation Matrix to decide what to automate, augment, retain or eliminate - with explicit human accountability and controls.
- Assess current and target capability across Finance mastery, data literacy, AI literacy, business acumen, governance and human capabilities.
- Design a Future Finance Operating Model covering purpose, services, structure, decision rights, data ownership, AI governance, workforce transition and success measures.
- Address capacity reinvestment, reskilling, specialist recruitment, knowledge transfer and the balance between central capability and business proximity.



Applied case:

Redesign Northstar Finance for a governed AI-enabled operating model while preserving business-unit proximity, control and institutional knowledge.



Participant output

Human-AI Work Allocation Matrix, Future Finance Capability Map, Operating Model Canvas, Workforce Transition Proposal and Executive Committee recommendation.

5



MODULE 5 From Insight to Action

Convert the programme into a credible 90-day controlled implementation plan.

- Assess execution readiness and define the controlled minimum viable pilot before listing actions.
- Plan six workstreams: Business Value & Benefits; Process & Operating Model; Data & Technology; Governance, Risk & Controls; People, Capability & Change; Delivery, Adoption & Measurement.
- Build a benefits baseline and KPI/KRI scorecard, sequence dependencies and assign accountable owners.
- Use three formal decision gates: Day 30 Mobilisation Approval, Day 60 Controlled Pilot Readiness and Day 90 Scale Decision.



Applied case:

Turn the prior module outputs into an executable controlled re-pilot with evidence, owners and explicit continue/remediate/pivot/stop decisions.



Participant output

Controlled pilot scope, AI Finance 90-Day Action Plan, benefits baseline, KPI/KRI scorecard, dependency and ownership map, Executive Committee recommendation and personal 30-day leadership commitment.

Instructor

Andrea Schenone

Finance Executive | Transformation Leader |
Responsible AI

Andrea Schenone is a Finance executive and transformation leader with international experience across insurance, financial services and technology. His background includes Finance leadership, FP&A, group accounting, reporting, performance management, IFRS and IFRS 17, governance and Finance transformation.

He is a member of the EFFAS Commission on Financial Reporting and the SFAA AI Working Group, and the author of “AI Wealth Machine”. His work connects executive Finance leadership with the practical application and responsible governance of artificial intelligence.

The AI CFO Executive Workshop draws on this combination of Finance leadership, operating-model transformation and AI governance. The focus throughout is practical: how senior Finance professionals can identify value, define boundaries, preserve accountability and move from experimentation to controlled execution.



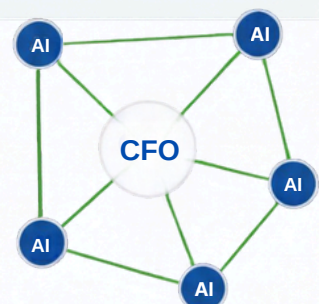
Instructor perspective

“The future of Finance is built on four foundations: AI, People, Governance and Leadership.”



Programme approach

- Executive rather than technical
- Finance-specific rather than generic AI
- Governance and accountability embedded in design
- Practical application through cases, tools and facilitated debriefs





EFFAS AI CFO

Final registration

Secure your place in the pilot cohort.

FEES

EUR 899

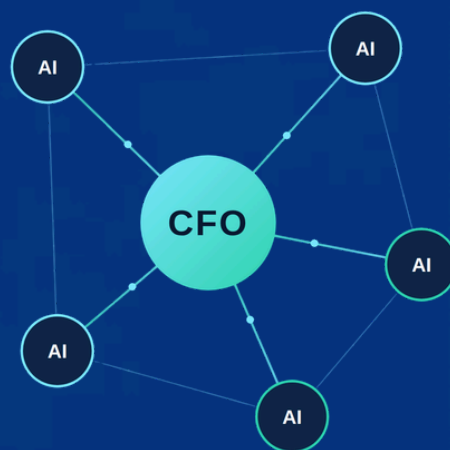
Launch price
November pilot

EUR 999

Regular fee
Subsequent cohorts

All fees excl. VAT.

Plus digital workbook and EFFAS Certificate of Attendance.



[Register now](#)



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